

Advertising Advantage

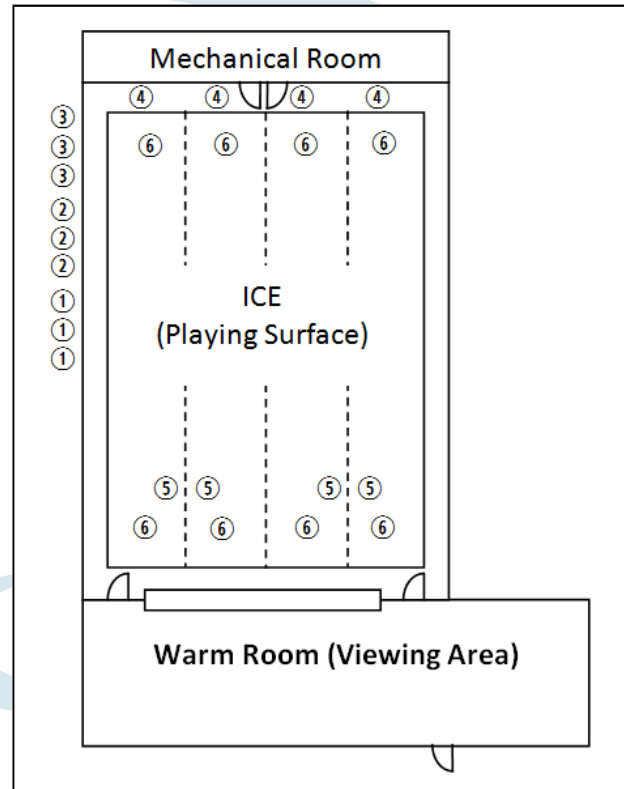
The Winter Olympics will be held in Vancouver, B.C. this curling season (February 2010). During the last two Winter Olympic Games, curling led television ratings for all Winter Olympic sports. Local media also highlighted the sport and the National Capital Curling Center during the Winter Olympics.



During the 2006 Winter Olympics, the Potomac Curling Club hosted a series of Olympic Open Houses - in one weekend over 1300 visitors came to the National Capital Curling Center to experience curling first-hand. We expect an even larger number during the 2010 Winter Olympics.

Now is the time to get your message across to a large number of people, while supporting an all-volunteer, community-based sports education club. Please contact us at the addresses below to get the process started:

John Hale - (301) 802-1600
advertising@curldc.org
Or visit
www.curldc.org/contact/sponsors



Club Diagram with Advertising Locations

Potomac Curling Club
13810 Old Gunpowder Road
Laurel, MD 20707
301-362-1116
www.curldc.org

Advertising Opportunities at the National Capital Curling Center

The Sport that is Sweeping the Nation!



The Potomac Curling Club is located at the National Capital Curling Center (NCCC), in Laurel, Maryland, adjacent to The Gardens Ice House complex. The facility maintains four sheets (playing surfaces) of world class quality curling ice, a kitchen, dressing rooms, and a warm room (lounge) for socializing and spectating. Current club membership consists of over 170 men, women, and children of all ages (curling is a social, family-oriented sport) from the metro Washington, D.C. and Baltimore regions. The curling season runs from October into April, and the club is used virtually every day of the week during that period. During an average week, over 200 people pass through the NCCC to play, receive lessons, spectate, or volunteer.

In addition to regular leagues for local members, the club will host six national, regional, and local competitions on weekends during the 2009-2010 season - events that will attract up to 200 participants and spectators.

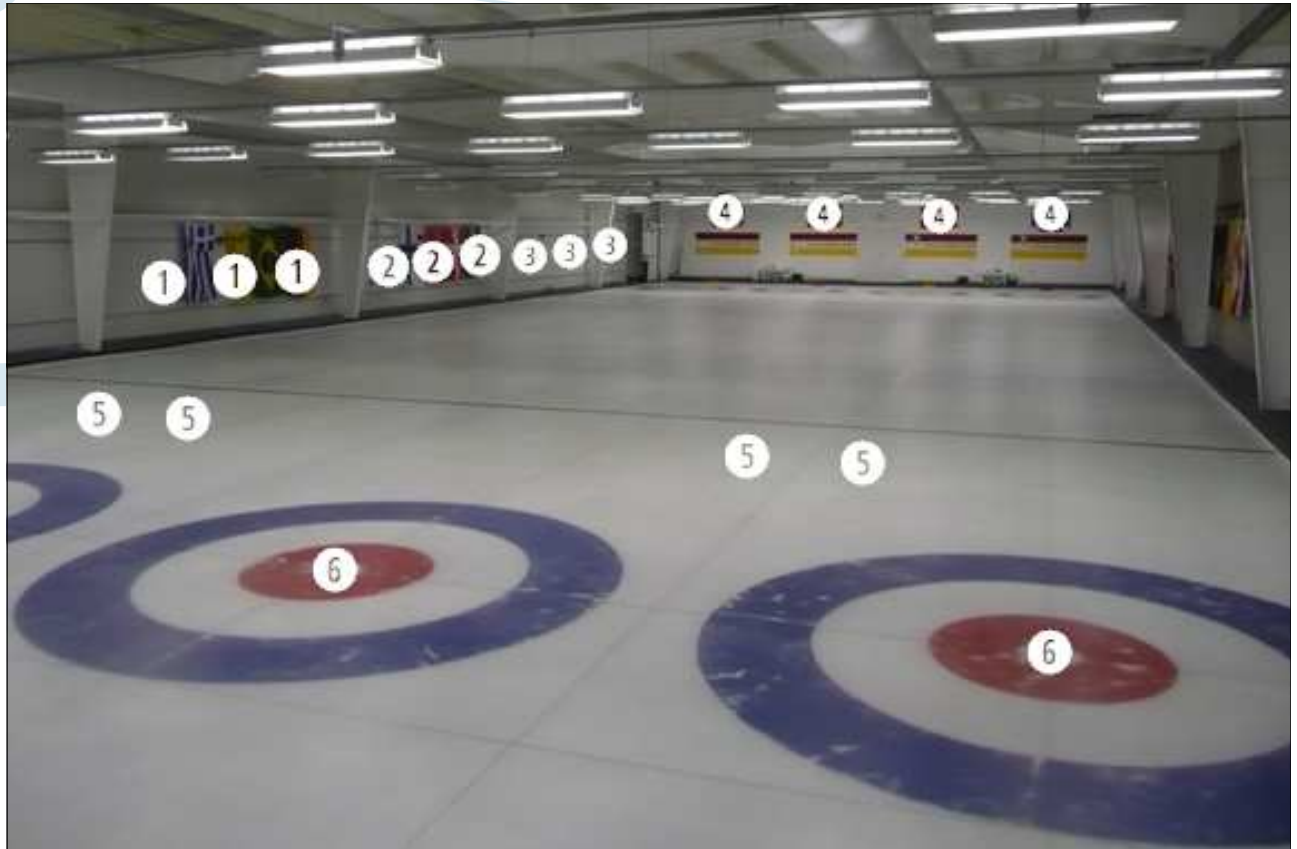
This brochure outlines the many advertising opportunities available to promote your business during the upcoming curling season. You'll have a wide audience of members and participants.

Sidewall Banners - 3'x5' Vinyl Banner hung along the side wall of the ice house.

Priced by location per banner:

(1) - \$600, (2) - \$550, (3) - \$500 (This price includes production cost for the banner.)

Scoreboard Banner (4) - 2'x9' Vinyl Ban-



ner hung above the scoreboard at the end of the ice house (everyone looks at the scoreboard!).
Per Scoreboard (4 available): **\$700** (This price includes production cost for the banner.)

In-Ice Banner (5) - 3'x4' logo or banner embedded in the ice at the spectator end of the ice house just before the blue "hog" line.

Per Sheet (4 available): **\$800** (This price includes the banner printed on perforated material made to be embedded in curling ice.)

In-Ice Button Logo (6) - 2' diameter embedded circle located in the center of the house at either end of the ice. This premium location affords every player and spectator a close up view of your message through both line of site and on our closed circuit top of the house camera and TV system.

Per Sheet, both ends (4 available): **\$1000** (This price includes the logo printed on perforated material made to be embedded in curling ice.)