



**The Board of Directors of
The Potomac Curling Club of the National Capital Area, Inc.
MINUTES: Season 2011-12 Meeting 4
Sep 12, 2011 7:00 p.m. Warm Room**

Board Members Present:

Kim Belf
David Bykowski
Ann Drummie (Pres)
Cathy Dunn (V. Pres.)
Dawn Findlay
John Hale (Treas.)
Pete Morelewicz
Linda Murphy
Ken Wray
Chuck Skinner

Board Members Absent:

None

Other club members present:

Susan Armiger
Jeff Erickson
Anne Hewitt
Sandra McMakin
Howard Griffin
Alan MacNeill
Jeff Lee
Brian Galebach
Barry Nichols

- 1) Call to order at 7:02
- 2) Approve minutes of 08 August, 2011 Meeting. Several changes/corrections noted. Motion to approve, seconded and minutes approved as amended.
- 3) Ann Drummie reads the resignation of Jeff Erickson as Secretary and a board Meeting.
 - a. Questions asked by several members concerning the reasons for Jeff's resignation.
 - b. Answers offered by John Hale and Jeff. Most stem from members who feel the need to push their will and bully board members to achieve personal objectives.
 - c. Resignation accepted.
- 4) Election of replacement Secretary, specific jobs defined by Ann Drummie.
 - a. Chuck Skinner volunteered to work on membership and roster.
 - b. Kim Belf offered to do communication.
 - c. Board approved both.

Business Reports

- 5) Financial Report
 - a. Cherry Blossom Final Bills are in.
 - b. CD is paid off in 1 more installment, it backs up USCA Loan, it will become the rainy day fund.

- c. Financial report approved.
- 6) Rotary Worlds update.
- a. Sandra will be at a meeting on the 22nd.
 - b. Jason reports that a request for volunteers to call on potential sponsors was way underrepresented.
 - c. Sandra reported that there is a need for 2 rental vans to transport curlers to and fro the hotels. Volunteer drivers would be needed.
 - d. Discussion on the topic of liability led to questions for Sandra to ask about at her meeting. More discussion to come.
- 7) Club Calendar
- a. Is it Web accessible? Yes
 - b. Howard Griffin wants out, Kim(Pri.) and Chuck(Alt.) will take it with Howard to back them up during transition.
 - c. Reservation for the warm room will become a separate reservation on the calendar to enhance use of the facilities.
 - d. Some calendar updates need to be made on the Web Calendar, these will be made by Kim.
- 8) ESCO Briefing
- a. Presented by Barry Nichols
 - b. Basically a company that will evaluate our current energy consumption, consuming hardware and make a proposal if appropriate, to create a greener footprint by NCCC.
 - c. Lots of discussion, we will answer and see what they come back with next. Open item.
- 9) Southern Comfort Bonspiel – Anne Hewitt
- a. Low response, currently 7 out of town teams. (Currently RPI, Columbus, Philly, Plainfield, 2 – CCC, and a Toronto team.) All members asked to reach out to their connections.
 - b. Decision made to go forward no matter what. Quality is deemed more important than quantity for this spiel.
- 10) Junior Bonspiel from Emily Aubin
- a. Coordinators selected – Ron Aubin and Lee Vanarsdall
 - b. More to come, expect requests for volunteers.
 - c. Date is 4-6 November
- 11) St. Johns College – Ann Preamble
- a. Letter received requesting support for a club team.
 - b. Currently chartered by the St. Johns College Student activities, funded.
 - c. Transportation available.
 - d. Requesting a similar arrangement as last year with a flat fee to control expected fees.

- e. SJU contact is Hayden Pendergrass.
 - f. PCC contacts Richard Chin & Emily Aubin
 - g. More conversation needed.
- 12) Youth Social Event – Parents with kids (registration). Howard and Emily to workout details for 09 October, 2011.
- 13) Rental Schedule Update – Ann
- a. Liz Matory – Coordinator
 - b. Needed someone to run Rentals
 - c. Needed LTC Organizer
- 14) New Opportunity – Ken Wray
- a. Los Angeles Kings and Washington Capitals Hockey teams want LTC’s
 - b. Wash. 03 Oct, 2011
 - c. L.A. 11 Oct, 2011
 - d. Discussion on fees, donations, marketing possibilities, best use of exposure, and who to release the information to. (protect the teams from fans during this down time.)
- 15) Leagues -- Cathy and Dawn
- a. Two meetings were held
 - i. One with coordinators
 - ii. Second with members
 - b. Worked through ideas, member surveys, to tweak and improve.
 - c. League Coordinators to update standings online
 - d. Discussion on Wed/Thur. Leagues. Is there a natural “graduation” from Thursday to Wednesday? Should there be?
 - e. Handout on leagues provided to the Board detailing league structures and purpose, social, competitive, etc..
- 16) New Members – Pete and Linda
- a. Email sent to all members
 - b. Suggest the implementation of a mentor system for new members to help guide them through their growth. Help select leagues, bonspiels, learn etiquette, etc.
 - c. Developing a “count-down” email to get new members ready for the season... 4 week, 3 week, 2 week, 1 week....
 - d. Discussion on new name tags - Goal = get new members a temporary name tag with a permanent one ASAP.
 - e. 27 Sep, 1930hrs. New Member meeting (open to everyone with special focus on newer members.) w/ Pizza.
- 17) Concrete Floor
- a. Capital Fund Raising Campaign to kick-off at the Chili Cook-off .
 - b. A donation “opportunity” is available on the registration form this year.

- c. Thank you Pete for the Fund-raising Goal Thermometer.
- 18) USCA East Regional Play-down Revisited – Ann
- a. Lots of discussion, and some heated discussion on this.
 - b. PCC said no after a vote at the last meeting
 - c. USCA has no other viable options due to a mistake on their part.
 - d. Asked us to “Please” revisit this decision.
 - e. There is a low requirement for local volunteers
 - f. No bar.
 - g. Many members feel as if there is undo pressure being exerted both internally and externally on this previously made decision.
 - h. League impact will be offset by extending our season one week. Expense will be offset by funds from USCA Ice rental (\$1000.)
 - i. Last time the event was held the club netted about \$800.
 - j. Opportunity to train more local Officials, Timers, and Statisticians.
 - k. Sandra ensures us that there will be an Officials clinic prior to the event.
 - l. Hard to argue against the increased level of player quality that the event will bring to NCCC.
 - m. Many opinions expressed, some a bit more forceful than others.
 - n. A straw vote is split
 - o. Internet exposure is HUGE on this type of event.
 - p. Help with ICE has been offered from USCA, and help from Philly and Plainfield as well. Ken said he is up to the task.
 - q. Sandra re-iterates that with 2 each Level III officials here, we could accelerate officials to the national level especially with the upcoming nationals in Philly.
 - r. There was LOTS of discussion...
 - s. Motion to support the USCA East Qualifying Event, and Second. Skinner/Wray. Vote was Yes-6, No-3, Abstain-1
- 19) Internal Bonspiel Planning – David Bykowski - Planning has begun
- 20) Registration Form
- a. Reviews
 - b. Updates required, details people, details
 - c. Get it printed and into use
- 21) Complete the Under 5 Bonspiel Answer letter. – Cathy (Chuck)
- 22) USCA– Ann and Sandra
- a. Hi Performance Program information
 - b. USA Logos for use in the ice will be provided, recommended use.
 - c. PCC is very well thought of in the USCA Loans program through the WCF due to our on-time payment of the loan issued to our club, We have actually upped the credit rating which will benefit other curling clubs looking for the same assistance.

- d. Governance – Information from the town Hall meeting. This issue could get very messy for curling, USCA has already voted and accepted the changes, GNCC will vote soon.

23) Liquor license – Cathy

- a. Has not been secured yet.
- b. Harder to get than one might imagine.
- c. Long Term – we will not likely get a year-long license this year.
- d. Short term – Hope to get one for the Southern Comfort.

NEXT MEETINGS – 03 October, 06 November

Meeting Closed - 2345 (1145 p.m.)