



**The Board of Directors of
The Potomac Curling Club of the National Capital Area, Inc.
MINUTES: Season 2009-10 Annual Meeting
May 22, 2011 5:30 p.m. Lundin Room**

1) Call to order

Drummie

5:35 p.m.

Attendees: Approximately 35 members attended plus Board members in attendance (Armiger, Beyerle, Chin, Drummie, Erickson, McMakin, Morris, Shirk, Wray)

Board members absent: Black, Warner.

2) Approve minutes of May 30, 2009 Annual Meeting

Beyerle

Motion to approve: Bob Pelletier

Second: Dominique Banville

Vote: Passed

3) Annual Meeting Overview

Drummie

Ann Drummie reviewed the agenda and explained the evening's events. A PowerPoint presentation will be used to summarize the key events and statistics from the 2009-10 season. League and recognition awards will be presented during the dinner.

4) Updates

a) Season in Review

Chin

Richard Chin started the overview of the season and noted that the National Men's Qualifiers event held at Potomac was successful. Chin stated that he would like to collect stories from the season and from the club history, in general, for the 50th anniversary in the 2010-11 season. Chin sent out an email to the membership announcing the idea and may place a link on the website. Memories may include a paragraph or more, recipes or stories. Ideas can also be emailed directly to Richard Chin.

b) Rental and Training Event Report

Shirk

George Shirk provided a report on the rentals held over the season. The club held two instructor clinics, one in-house camp, and a beginners league for Olympic members. Shirk thanked the volunteer corps who assisted with club events over the season.

Mark Lawrence expressed thanks to the volunteers who helped coach and mentor on Friday nights during the Olympic league.

c) 2010-11 Season Events

Drummie

Ann Drummie provided a slide with the dates of key events in the 2010-11 season including the Junior Bonspiel, Scot Tour, Kayser, 50th anniversary gala, and preparations for the 2012 Rotary World Championships.

Sandra McMakin noted that the Junior Bonspiel will be held November 5-7, 2010. The bonspiel has been moved before Christmas in order to provide more preparation time for Junior playdowns.

Anne Hewitt and Richard Warner are co-chairing the Inaugural Bonspiel in October.

Potomac will host the Women's Scots Tour in January 2011. Dawn Findlay will serve as club chair for the event. The Scots Tour visit will consist of a Tuesday game and Wednesday evening dinner. Potomac will be looking for volunteers and curlers from Philadelphia, Chesapeake, and Triangle will be invited to play. Home hosts for the Scottish curlers are also needed.

Potomac hosts the Raymond J. Kayser 5-and-under bonspiel in February 2011. FL Ettl and Rebecca Baxter will co-chair the event. The theme will be "Back to the '60s" in honor of the 50th anniversary. Bill MacDonald will serve as house chair for the event.

Potomac's 50th anniversary gala will be held April 30, 2011.

In April 2012, Potomac will host the Rotary World Championships. Chairs for the event include Bob Pelletier, Sandra McMakin, and Jay Davies. The club is announcing Rotary early so that people who have time can take off a day from work to volunteer. The Rotary event will last a Sunday through Friday.

d) Financial Report

Armiger (for Warner)

Susan Armiger presented year-to-date income and expenses. The bulk of club revenue derives from membership dues. Member services income includes drink income. Rentals are also a key fundraiser for the club. The bulk of expenses are for utilities and debt payment. Armiger noted that the World Curling Federation loan is paid annually. The Board will determine how to invest the approximate \$30,000 currently in reserve.

e) Facility Report

Wray, McMakin

Ken Wray discussed NCCC facility status. Boland is returning to complete work on the dehumidifier. The chiller is fully operational. The vinyl rings used in 2009-10 can be used repeatedly for future seasons. Members expressed interest in a notification system to prevent or give warning of a possible chiller shut-off.

Sandra McMakin reported that a warm room layout design committee is being formed to make the warm room more efficient, and the committee will try to tap sweat equity from members who have craftsman skills. Members should email Sandra if they are interested in working on the warm room.

f) Membership Report

Beyerle

Rachel Beyerle presented statistics on number of members, membership turnover, and membership by category. There were 185 members for the first half of the season; the figure jumped to 304 for the second half of the season.

Rebecca Baxter asked how many members are feasible for a four-sheet club. The number depends greatly on the number of curlers in evening leagues. Bill MacDonald noted that some clubs consider 65 members per sheet optimal. Drummie noted that there are places where 100 members per sheet is considered optimal. Traffic and the start times of leagues also have an effect on the answer.

g) Leagues Report

Erickson, Morris

Jeff Erickson reported that the Board would like to focus on membership retention versus recruitment in the coming season. Changes suggested for next season's leagues include capping Men's league at two draws, replacing Thursday night drop-in with a team-entry league as a way

to encourage 5 and under teams and Junior teams. Saturday will be the only pick-up curling time. The Capital league will be capped at two draws. There will be two new leagues starting at 5:00 p.m. on Tuesday and Friday. Time will be determined for rentals. Saturday afternoon use is pending analysis of the past year's rentals.

Neil Christenson asked if daytime can be moved to Friday since more people may be off on Friday.

Dominique Banville expressed concern about the Saturday afternoon time slot for rental use.

Bob Leonard asked about the elimination of drop-in on Thursday evening.

Erickson noted that switching from drop-in to a fixed league ties to the focus on existing member retention vs. recruitment.

John Hale commented on restructuring leagues to fit the membership profile.

Sean Murray commented that ice will be used less on Saturday night than afternoon.

Brian Galebach noted that new people enjoy drop-in because they get to play different positions and curl with different people each week.

h) Junior and Youth Program Report

McMakin

Sandra McMakin stated that Emily Aubin will serve as primary contact for the youth program in the coming season. McMakin will focus on training. Eric Clawson will be involved in coordinating youth involvement in away bonspiels. Lee Vanarsdall and Harvey Chalmers will serve as co-chairs of the Potomac Junior Bonspiel.

i) Gardens Ice House, GNCC, and USCA Report

Drummie

Ann Drummie presented a slide on the club's relationship to the Gardens Ice House.

The Grand National Curling Club comprises 25% of the USCA. Bob Pelletier reported that the GNCC has lowered the senior age of the GNCC Mixed Championships to 50. The GNCC Senior Men's Championships age limit stays at 55.

Drummie also provided a United States Curling Association overview and an overview on the Potomac Curling Club structure, Board of Directors structure, and governance.

5) Announcement of Election Results for Board of Directors

Pelletier

Bob Pelletier thanked the members of the nominating committee. Six candidates ran for the Board of Directors. There were 146 eligible voters, and 104 ballots were cast (71% return rate).

Elected to three year terms:

Catherine Dunn

David Bykowski

John Hale

Ann Drummie thanked everyone for attending the meeting and for a fabulous season.

Adjourned at 7:07 p.m.

Submitted by Rachel Beyerle